

TENDER/QUOTATION FOR T20 match on 1st November 2017 and Five-Day Test Match from 02nd December 2017 to 06th December 2017.

As you are aware Tender/Quotations were invited for providing In-stadia advertisement rights at Delhi & District Cricket Association (DDCA) till 6th October 2017. However, very few proposals were received. Accordingly, we are inviting more proposals for providing In-Stadia rights for DDCA. The last date of submission of the proposals is 10th October 2017 by 6:00 PM.

Reputed firms/agencies/companies having valid licenses and sanctions and shall have experience in the field of providing In-Stadia advertisement rights for a minimum period of three years, to quote their best offers in SEALED COVERS for T20 match on 1st November 2017 and Five-day Test Match from 02nd December 2017 to 06th December 2017 respectively to be held at DDCA, Ferozshah Kotla Grounds, New Delhi.

The Company is required to give the following details: -

COMPANY/FIRM PROFILE	
Name of the Company/Firm and complete registered address	
Legal Status (Individual, Sole Proprietary firm, Hindu Undivided Family (HUF) business, Partnership firm, Consortium, Joint Venture, Limited Company or Corporation)	
Status of the signatory of the applicant	
Has your company/firm ever changed	

its name any time? If so, when, the earlier name and the reason thereof?	
Were you or your company ever required to suspend In-Stadia services for a period of more than 06 months continuously after you have commenced the business of providing In-Stadia services? If so, give the name of the contract and reasons thereof.	
Name, Designation and Tel. No(s) of the Contact Person -Fax No(s) -E-mail address	
Year of commencement of Business	
Statutory Details (Photocopy duly signed to be attached) - Registration No. of the Firm - PAN - EPF – Registration No. - ESI Registration No. - Service Tax, VAT/CST/GST Registration No. - Name & Address of Bankers along with Current Account Details	

(Rupees in Lakhs)

Details of annual financial turnover (gross) [Duly audited by the	FY 2014 - 2015	FY 2015 - 2016	FY 2016 - 2017
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Chartered Accountant]			

INSTRUCTIONS TO THE APPLICANT

1. Exclusive In-Stadia Advertisement Rights for all available areas including Sight Screen and Score Board except area already earmarked for Title Sponsors of BCCI (250 feet of ground peripheral area).

2. Naming of the Pavilion End [80 Ft x 4 Ft- 1 Qty for Name and 80Ft x 4Ft -1Qty for Branding] and Delhi Gat End [40 Ft x 3 Ft-1Qty for Name and 40Ft x 3Ft-2Qty for Branding and Branding on Pillars], both bowling side ends separately.

3. Naming of stands;
 - i) HILL-A [80 Ft x 5 Ft- For Name]
 - ii) HILL-B [80 Ft x 5 Ft- For Name]
 - iii) CLUB HOUSE STAND [40Ft x 3 Ft – for Name on Tier 1, 40 Ft x 3Ft- For Branding on Tier 2 and 40 Ft x 3Ft- for Branding on Tier3]
 - iv) NORTH EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft- 2Qty for Branding]
 - v) SOUTH EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft- 2Qty for Branding]
 - vi) EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft-2Qty for Branding]

4. Installation and management of Digital LED Video Screen Cum Scoreboard with airtime management and peripheral branding around the screens, also the area mentioned above against the naming of Pavilion, Ends and Stands.

5. In-Stadia advertising would mean all advertising sites on and above the ground including but not limited to a) Sight Screen, b) perimeter boards, c) boundary line/rope and such advertising rights that would be available on the ground from time to time. All In-stadia rights [including advertisement] other than those reserved for BCCI, DDCA sponsors and any other pre-existing sponsors of DDCA shall be granted to the Successful Bidder.

Other Terms & Conditions:

- A. The necessary details / clarification if any can be obtained from DDCA Office.
- B. All quotations / offers/ Tenders should be on Company / Firms or Organisation Letter Head with logo.
- C. DDCA reserves its right to accept or reject any of the offers or cancel all offers and also modify conditions or effect any other change in items, terms and conditions.
- D. All quotations / offers/ Tenders must be accompanied with D.D of 10% of Bid amount along with Pan No. / Tin No. / Service Tax /GST Number and I.D Proof with company / Organisation/ Firm's details of Registration, Memorandum & Articles, Partnership / proprietorship details as the case may be.
- E. Bid amount is exclusive of GST and all other taxes.
- F. The bidders to submit the following documents along with the bid documents:

- a) Copy of their audited accounts for the last 3 years.
- b) Copy last 3 years Income tax returns.
- c) Copy of latest GST return filed with the concerned department

The above documents should be attested by their Statutory Auditors only.

- G. The said 10% of the bid amount shall be retained by DDCA as an interest free security deposit. This amount shall be adjusted against the final tender amount payment.
- H. That further balance consideration of 60% of the bid fee for the In-stadia rights shall be paid by the successful bidder within 72 hours of the execution of the In-stadia agreement.
- I. That remaining balance consideration of 30% of the bid fee for the In-stadia rights shall be paid by the successful bidder on the 7th of November 2017.
- J. The envelopes containing quotations SUPERSCRIPED with the name of item is to be addressed to Administrator, Delhi & District Cricket Association, Ferozshah Kotla Grounds New Delhi-110002 should be dropped in a box kept at the reception of DDCA during office hours 10 A.M TO 5 P.M.
- K. The quotation must reach the office of the DDCA by 10th October 2017 BY 6 P.M which will be opened on the same day at 6:30 PM.
- L. The incomplete quotations in any manner or lacking in any other respect will be summarily rejected.

M. In the event another party is sought to be engaged as a supplier for the purposes of the tender, this may only be done by obtaining consent in writing of the Authorised official of DDCA.

N. All disputes shall be subject to the jurisdiction of courts of Delhi.

O. It is hereby clarified that all rights granted pursuant to the Tender are valid only for the for T20 match on 1st November 2017 and Five Days Test Match from 02nd December 2017 to 06th December 2017 to be held at DDCA, Ferozshah Kotla Grounds, New Delhi. No future rights are sought to be granted.

P. All In-stadia rights shall be as per BCCI guidelines.

The last date for submission of above Tender/Offer/ Quotation for T20 match on 1st November 2017 and Five Days Test Match from 02nd December 2017 to 06th December 2017 to be held at DDCA, Ferozshah Kotla Grounds, New Delhi is 10th October 2017 BY 6:00 P.M.

07th October 2017

**Pradeep K. Banerjee
Legal Manager, DDCA**