

Delhi District Cricket Association Sponsorship for DDCA League Tournament

About DDCA

The Delhi & District Cricket Association (DDCA) is the governing body of Cricket activities for Delhi state and the Delhi cricket team. It is affiliated to the Board of Control for Cricket in India and is the first state association to implement the Supreme Court appointed Lodha Committee suggestions in electing its governing members. Senior journalist Mr. Rajat Sharma is the current President of DDCA having commenced his term in July 2018.

About Delhi Cricket

A hot bed of Cricket, Delhi has been at the forefront of producing world class talent over the decades from the likes of **Virender Sehwag, Gautam Gambhir, Ashish Nehra** to the current superstars of Indian team **Virat Kohli, Shikhar Dhawan, Ishant Sharma** and **Rishabh Pant**. A new generation of young Delhi stars such as Nitish Rana and Unmukt Chand have also shone bright on the IPL stage to take forward Delhi crickets legacy.

In their storied history, the Delhi Cricket team has been Ranji Trophy winners on 7 occasions and Vijay Hazare Trophy winners once. The team finished Runners-up in the latest 2017-18 season having developed a strong mix of experience and youth in the squad.

DDCA LEAGUE

- There are 111 clubs participate in the DDCA League Tournament.
- Total Number of matches to be conducted by DDCA will be 800 approx

The Opportunity

Principal Sponsorship of all teams for DDCA League Tournament.

Rights of Principal Sponsor

- **Jersey Sponsorship All Teams**
 - **64 sq.cm** branding on Right Chest of Playing shirt and non-leading arm.
 - Hoardings may be allowed at the match venues.
- **Beverage Partner.**
 - To provide Water bottles in every league match. (Minimum 40 to 45 water bottles 500 ml each)

Last date of Submitting Sponsorship Application at Delhi & District Cricket Association is 12/09/2018 till 5 p.m.