

**TENDER NOTICE- In-stadia Advertisement Rights at Delhi & District Cricket Association (DDCA)**

**TENDER/QUOTATION FOR INDIA V/S AUSTRALIA 5<sup>TH</sup> ONE DAY INTERNATIONAL (ODI) MATCH ON 13<sup>TH</sup> MARCH 2019 TO BE PLAYED AT FERROZSHAH GROUNDS.**

Sealed Tender / Quotation are invited for providing In-stadia Advertisement Rights at Delhi & District Cricket Association (DDCA) situated at Ferozeshah Kotla, New Delhi – 110002 from reputed firms/agencies/companies having valid licenses and sanctions and experience in the field of providing In-Stadia advertisement rights for a minimum period of three years as on date of submission of tender, to quote their best offers in SEALED COVERS for INDIA V/S AUSTRALIA ODI MATCH ON 13<sup>TH</sup> MARCH 2019 to be held at DDCA, FerozshahKotla Grounds, New Delhi

The Company is required to give the following details: -

COMPANY/FIRM PROFILE	
Name of the Company/Firm and complete registered address	
Legal Status (Individual, Sole Proprietary firm, Hindu Undivided Family (HUF) business, Partnership firm, Consortium, Joint Venture, Limited Company or Corporation)	
Status of the signatory of the applicant	
Has your company/firm ever changed	

<p>its name any time? If so, when, the earlier name and the reason thereof?</p>	
<p>Were you or your company ever required to suspend In-Stadia services for a period of more than 06 months continuously after you have commenced the business of providing In-Stadia services? If so, give the name of the contract and reasons thereof.</p>	
<p>Name, Designation and Tel. No(s) of the Contact Person</p> <p>-Fax No(s)</p> <p>-E-mail address</p>	
<p>Year of commencement of Business</p>	
<p>Has your company been ever blacklisted by any organization?</p>	
<p>Statutory Details (Photocopy duly signed to be attached)</p> <ul style="list-style-type: none"> <li>- Registration No. of the Firm</li> <li>- PAN</li> <li>- EPF – Registration No.</li> <li>- ESI Registration No.</li> <li>- Service Tax, VAT/CST/GST Registration No.</li> <li>- Name &amp; Address of Bankers along with Current Account Details</li> </ul>	

(Rupees in Lakhs)

Details of annual financial turnover (gross) [Duly audited by the Chartered Accountant]	FY 2015 - 2016	FY 2016 - 2017	FY 2017 2018

### **INSTRUCTIONS TO THE APPLICANT**

1. Please read the Terms & Conditions carefully before filling up the document.
2. Incomplete Documents will be rejected. It is in the interest of applicant that they may inspect the proposed premises before submitting the bid.
3. DDCA reserves the right to obtain feedback from the previous/present clients of the applicant and also depute its team(s) to inspect the site(s) at present contract(s) for on the spot first-hand information regarding the maintenance and other security related services provided by the applicant. The decision of the DDCA in this regard will be final and binding on all bidders.
4. Exclusive In-Stadia Advertisement Rights for all available areas including Sight Screen and Digital Score Board / Giant Screen except area already earmarked for Title Sponsors of BCCI (250 feet of ground peripheral area).
5. Naming of the Pavilion End [80 Ft x 4 Ft- 1 Qty for Name and 80Ft x 4Ft -1Qty for Branding] and Delhi Gate End [40 Ft x 3 Ft-1Qty for

Name and 40Ft x 3Ft-2Qty for Branding and Branding on Pillars], both bowling side ends separately. Also, the agency can sell South & North bowling ends, which Broadcaster can name at the time of bowling & the same will be displayed on the TV Screens.

6. Naming of stands;

- i) HILL-A [80 Ft x 5 Ft- For Name]
- ii) HILL-B [80 Ft x 5 Ft- For Name]
- iii) CLUB HOUSE STAND [40Ft x 3 Ft – for Name on Tier 1, 40 Ft x 3Ft- For Branding on Tier 2 and 40 Ft x 3Ft- for Branding on Tier3]
- iv) NORTH EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft- 2Qty for Branding]
- v) SOUTH EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft- 2Qty for Branding]
- vi) EAST STAND [40Ft x 3 Ft – 1 Qty for Name and 40 Ft x 3Ft-2Qty for Branding]

The size of Ad/ Branding at some locations can be increased depending on the availability of area.

7. Installation and management of Digital LED Video Screen Cum Scoreboard with appointed vendor and peripheral branding around the screens, also the area mentioned above against the naming of Pavilion, Ends and Stands.

8. In-Stadia advertising would mean all advertising sites on and above the ground including but not limited to a) Sight Screen, b) perimeter boards, c) boundary line/rope and such advertising rights that would be available on the ground from time to time. All In-stadia rights [including advertisement] other than those reserved for BCCI, shall be granted to the Successful Bidder.

9. The applicant shall ensure that all statutory compliances for its personnel are its responsibilities.
10. The rates should include the transportation, installation and removal of all the items brought by the successful bidder.
11. All statutory taxes/fees of any kind shall be borne by the applicant.

**Other Terms & Conditions:**

- A. The necessary details / clarification if any can be obtained from DDCA Office.
- B. All quotations / offers/ Tenders should be on Company / Firms or Organisation Letter Head with logo.
- C. DDCA reserves its right to accept or reject any of the offers or cancel all offers and also modify conditions or effect any other change in items, terms and conditions.
- D. All quotations / offers/ Tenders must be accompanied with D.D of 10% of Bid amount along with Pan No. / Tin No. / Service Tax /GST Number and I.D Proof with company / Organisation/ Firm's details of Registration, Memorandum & Articles, Partnership / proprietorship details as the case may be.
- E. Bid amount is exclusive of GST and all other taxes.

- F. The bidders to submit the following documents along with the bid documents:
- a) Copy of their audited accounts for the last 3 years.
  - b) Copy last 3 years Income tax returns.
  - c) Copy of latest GST return filed with the concerned department the above documents should be attested by their Statutory Auditors only.
- G. The said 10% of the bid amount shall be retained by DDCA as an interest free security deposit. This amount shall be adjusted against the final tender amount payment. Further, 25% of the bid fee shall be paid at the time of signing of the agreement or 15<sup>th</sup> Feb'19 whichever is earlier.
- H. That further balance consideration of 55% of the bid fee for the Instadia rights shall be paid by the successful bidder on or before 28<sup>th</sup> Feb'19.
- I. That remaining balance consideration of 10% of the bid fee for the Instadia rights shall be paid by the successful bidder latest by 10<sup>th</sup> Mar'19.
- J. Non adherence /violation of the payment schedule as given above, at any stage, may lead to termination of contract without notice & forfeiture of the amount already paid.
- K. The envelopes containing quotations SUPERSCRIPED with the name of item is to be addressed to CEO, Delhi & District Cricket Association,

FerozshahKotla Grounds New Delhi-110002 should be dropped in a box kept at the reception of DDCA during office hours 10 A.M TO 5 P.M.

- L. The quotation must reach the office of the DDCA by 08<sup>TH</sup> Feb, 2019 BY 2 P.M which will be opened on the same day at 4.00 PM.
- M. The incomplete quotations in any manner or lacking in any other respect will be summarily rejected.
- N. In the event another party is sought to be engaged as a supplier for the purposes of the tender, this may only be done by obtaining consent in writing of the Authorised official of DDCA.
- O. All disputes shall be subject to the jurisdiction of courts of Delhi.
- P. It is hereby clarified that all rights granted pursuant to the Tender are valid only for this (13<sup>th</sup> Mar'19) match. No future rights are sought to be granted.
- Q. The Applicant should not be member of DDCA and should not have any close family relatives working in DDCA.
- R. All In-stadia rights shall be as per BCCI guidelines.
- S. DDCA reserve the right to change/ modify any of the terms/ conditions of this tender at its discretion.

**The last date for submission of above Tender/Offer/ Quotation for INDIA VS. AUSTRALIA ODI MATCH ON 13<sup>TH</sup> MARCH 2019 to be held at DDCA, FerozshahKotla Grounds, New Delhi is 08<sup>th</sup> Feb, 2019 BY 2 P.M.**

**30<sup>th</sup> January, 2019**

**CEO, DDCA**